

Shelby County Co-op
2350 E State Road 44
Shelbyville IN 46176
317.398.6655
www.shelbycountycop.com

4th Quarter 2020

December 2020

SHELBY COUNTY Co-OP



Proudly Serving Shelby County and the Surrounding Counties Since 1928

Shelby County Co-op Manager's Report

August 31, 2020 and we completed another year of business. Your employees and their families would like to extend a "HUGE THANK YOU" for your patronage. Because of our increase in customer base and the dedicated stockholder's business your Co-op was able to give a much-deserved employee raise.

Also, for the third year in a row your employees received a mid-year bonus this past February and because we beat our co-op's budgeted earnings your employees will again receive an end of year bonus.

Once again member patronage looks very promising for the stockholders after another very successful year. Shelby County Co-op continues to look very promising for even better returns to our stockholders, employees and their families in our future.

Harvest 2020

Looking at the yield results, Shelby County Coop collectively helped you to achieve a very clean bountiful crop. After considering the excessive wind damages, hurri-

canes, floods, foreign trade, Brazilian Crops, Covid, the election and environmental unpredictability's, we can only pray for a just price for what we have invested for inputs, harvested and for all our hard work. Shelby County Co-op's employees look forward to serving you for many seasons to come. Together we will continue to succeed!

Denny Frey

Petroleum Department Pre-Order Lubricant Sale

Shelby County Co-op Petroleum Department will be having their annual Pre-Order Lubricant sale on Advantage Lubricants. You may place your order anytime from now until January 29th, 2021. Place your order now and receive a 10% discount when we deliver the lubricants between February 15th and March 8th, 2021.

We will not be having the annual dinner and casino evening due to the pandemic. We plan on returning next year with the fun and prizes in 2022!



Please call your Petroleum Sales Representative or the Petroleum Office to place your order:

Bruce Carlton—317.339.8867

Jim Robertson—317.402.0284

Harvey Favors—317.402.0283

Teresa or Shawn—317.398.6655



Now at Shelby County Co-op's central location (2350 E. State Rd 44 Shelbyville) you can use the fueling card you have for our West Branch fueling system. Both systems will require the same passcode to access. (Cardless access is also available) If you do not have a card and would like to have access to these systems please contact Shawn at 317.398.6655. You will be billed on your monthly statement along with the other business for the month that you did with your Shelby County Co-op.

2021 Field Trial Planning

Now is a good time to start planning for our 2021 crop season trials that we want to test. With prepay coming up very soon you might start thinking about what tests you want to run and what products you might need. Trials that you might consider include nitrogen rate trials, sulfur applications on soybeans, and micro-nutrient trials. Many other possibilities exist, as well. On farm trials are important to any operation to make sure you are con-

stantly exploring new ways to increase profitability and yield on the farm.

While planning your trials think about how you are going to measure these trials and what your success criteria are. Make sure that your success criteria can be measured (i.e. weighed, not eyeballed) and are reasonably attainable. Make sure that you have an area in the field is to serve as a non-treated check to measure against. I suggest

running the test in strips in fields to compare treatments across multiple productivity levels of your field. If you have any questions about setting up a field trial and planning one for next year, reach out to me. My email is Logan@greenecrop.com and phone number is (812) 550-7710. Don't end next season with the same questions you have now.



Anhydrous Loading Systems

You will notice a few changes this coming spring at both the West branch and Rays Crossing branch. There have been several improvements in the anhydrous loading system at both branches. These changes were made to improve both safety and efficiency so that we can better serve our customers. A pneumatic emergency shut off system was added at both branch-

es so the entire system can be shut down by flipping a switch. The riser at Rays Crossing was moved slightly to help improve traffic flow. The plumbing was redesigned to speed up the tank filling process at both branches. We hope these changes will improve our customers' experiences and keep our employees and patrons safe during the long hectic days of spring.

ACE Hardware Update

Shelby County

**ACE
Hardware**

317-398-9729

As we near the end of 2020, what a year it was. I want to give a thumbs up to the ACE team. Like all of us, we did not know what to expect in terms from the pandemic. Throughout this ordeal, the ACE team responded to many challenges such as being closed, curbside pickup, many out of stocks on merchandise and ultimately opening up again. Since opening we have not looked back with increases done monthly. The ACE team also met the demands of our racing customers during

the pandemic with feed and shavings deliveries not being interrupted. As we move forward to 2021, we will have a new challenge as we are going to supply needs to the horses at Indiana Grand this winter. This will be a new adventure for Ace as well as Indiana Grand. The total of horses committed to staying this year is at 400.

We, at ACE, look forward to the challenge this winter.

At ACE we are always looking to

bring new items into the store. The excitement continues this Spring 2021 as we bring in the EGO line of gardening equipment which will include chainsaws, weed eaters, blowers and mowers. EGO has been a very popular choice with our customers ordering online and having sent to the store. Stay tuned.....

Lastly, The Ace team wants to wish everyone a Merry Christmas and Happy New Year.

Brian Sullivan

Shelby County Co-op Crops Department

Annual Customer Appreciation Open House

Wednesday, December 16, 2020
11 AM to 1 PM

Food Served at 2 locations

West Branch
317 392-4472

Ray's Crossing
765-544-2220

Meals will be catered at both branches.

Shelby County Co-op will be practicing social distancing guidelines. Please bring a mask. Looking forward to seeing everyone but we also understand if you are not comfortable coming this year.

Come in, enjoy some food.

Our managers will be available to set appointments to assist you with your decisions for the upcoming spring season or prepay needs.

WE DO ASK THAT YOU CALL THE DAY PRIOR, TO CONFIRM THAT WE ARE STILL HAVING THE EVENT. IT IS UNKNOWN AS TO WHAT FUTURE COVID RESTRICTIONS MAY BE IN PLACE.

Dates to Remember:

January 3, 2021 – Prepay money may be applied towards 2020- or 2021-year business. Any pre-pay money received after this date will go on 2021-year business.

January 25, 2021 – Prepay sales end.

February 28, 2021 – All chemicals, fertilizer and lime activity placed in “Delayed Terms” or what we call Terms 58 are due. All activity in Terms 58 will be rolled into Regular Terms on January 31, 2021. Late fees will apply if accounts are not paid within 30 days.

Ray's Crossing Branch
765-544-2220
Manager: Mike Gibson
Office Manager: Hollie Cook

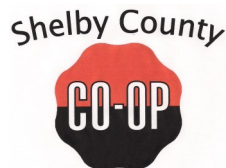
West Branch
317-392-4472
Manager: Neil Smith
Office Manager: Sandy Rush

Thank you for all of your continued business. We look forward to serving you!

Shelby County Co-op
2350 E State Road 44
Shelbyville IN 46176

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Fax: 317.421.2089
www.shelbycountyco-op.com

BULK RATE
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SHELBYVILLE, IN
PERMIT NO. 3



**Helping our customers
help themselves**

Please Deliver By December 15, 2020

Annual Meeting Notice

***Remember to RSVP and Attend Your 93rd Annual Meeting:
Shelby County Co-op 317.398.6655***

Tuesday evening, January 19th, 2021 at 5:30 PM at the Shelbyville Knights of Columbus, the Board of Directors and Shelby County Co-op Employees cordially invite the members and a guest to an evening of hospitality and dining. We will present the 2020's financials, elect three board representatives, express our thanks, distribute the 2020 patronage checks, report our current assets and share the board and manager reports for 2020 year.

For over 92 years your co-op has continually implemented change to meet member

needs. This year's annual meeting will enlighten you about the growth opportunities in different ventures, your co-op's progressive operating capital, the ever changing industry, new ideas to better serve you, our member, and what changes or concerns lie ahead in your co-op's future.

When cooperative members take ownership and come together each year, much like we did October 1928, it reassures our members that together we will continue to provide a promising future for your business along with the agricultural production in Shelby and

surrounding counties.

We hope you and your guest will join us for your 93rd Annual Meeting. Please remember to RSVP by calling the phone number above, before January 5, 2021, to allow us to properly plan for the number of dinners and provide you and your guest an evening of enjoyment.

We want to express that we truly appreciate your continued support and business. Your business has made Shelby County Co-op the successful cooperative that it is today and will continue to be with your support in the future.